

# TOP AGENT

MAGAZINE

CARRIE  
KIRBY







When Carrie Kirby met her husband, Jacob, whose family had an extensive history working with real estate, construction, and development, she decided to get her own real estate license and join the family business. She began working for Kirby Real Estate Group in 2006 and has been helping clients in North Carolina find their perfect homes ever since. Two

years ago, Carrie helped establish a new Real Estate firm—Premier Real Estate—where she currently serves as both the managing partner and REALTOR®.

Carrie is deeply committed to helping buyers and sellers navigate the transaction process to achieve the best results. She serves a large client base





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#### TESTIMONIAL

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*"We have bought and sold several homes with Carrie Kirby over the last several years. She is, by far, the best real estate agent with whom we have ever worked. She works hard for her clients to make sure every single aspect of your real estate transaction is both pleasant and seamless."*

*—The Gulley's*

that includes first time buyers, military, investors, and retirees. She pays special attention to customer service and ensures that they are given all the guidance, knowledge, enthusiasm and

patience that's necessary. Thanks to her professionalism and attention to detail, her business is almost primarily made up of repeat and referral clients. "I always put the client's needs first. I advocate for






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#### TESTIMONIAL

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*"I love working with Carrie. She is the epitome of a broker advocate who focuses all her attention on the client at every turn. It's always about the client with Carrie. She passes every litmus test for advocacy that is required in a full time professional broker. No teams, just one on one full time attention with a servant's heart."* —Bill Sahadi, Broker/Owner - Fore Properties

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them, I'm accessible and responsive, and work to develop trust. I want clients to be confident and happy. Communication in this business is key," she says.

Premier Real Estate is ending this year with over \$34,000,000 in sales volume. A big part of the team's success is their strategic approach to marketing, which,

aside from the traditional MLS, includes a heavy focus on social media and playing up the strengths of each property. "The goal with my listings is to highlight the uniqueness of each property," she says. Carrie also adds that it's the personalized approach that makes them different from other agencies. Carrie is





heavily involved in their construction company where they were just voted “Best of the Pines” 2020 for home builder for Moore County, NC.

Outside of work Carrie is rooted and invested in the Sandhills community. “I simply love the feeling of helping

people. I’m a native of Pinehurst, so to be able to show clients around our town and explain why we love it and why it’s a great place to live, and raise your family in, is very fulfilling.” She is also active at her children’s school, an avid runner and loves everything fitness related.





Carrie is always focused on helping her clients and growing her referral base at Premier Real Estate. "Our team is committed to serving their community and maintaining their reputation for providing

clients with superior service. We are looking to possibly expand in 2021 to accommodate all our agents and recruit more people so that we can provide our clients and agents with the very best," Carrie says.



To learn more about Carrie Kirby  
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